



HOXTON&CCIA® A GROOVY STORY

HOXTON&CCIA^r AROSE OUT OF A DUO OF YOUNG ENTREPRENEURS. THE IDEA WAS BORN WHEN 2 OUT OF THE 3 PARTNERS 'MARKETERS' MET AND WANTED A NEW CHALLENGE, SOMETHING TOTALLY DIFFERENT FROM 'CORPORATE LIFE', THESE DAYS MORE OFTEN A SYNONYM FOR SHORT TERM THINKING WHERE THERE IS NO ROOM LEFT FOR ANY CREATIVITY OR RISK TAKING. THE INTEGRATION OF A 'WINE SPECIALIST, SOMMELIER AND WINE SCOUT' AS THIRD PARTNER RESULTED IN HOXTON&CCIA^r'S LAUNCH, WITH FULL PASSION, FUN AND COMMITMENT.



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